PORTFOLIO ARTIST





biographie.

My name is Guido Lötscher, a freelance artist from Switzerland. I already discovered my passion for art as a child. By constantly drawing and playing with colours and shapes, I spontaneously and passionately approached the various shades of art, and I began to experiment intensively with oil paints at a young age.

After more than 30 years in the insurance business, a change in corporate philosophy with far-reaching changes in the job profile provided the impetus for a professional reorientation, and following my inner voice, my former passion for art now formed my future mantra.

In search of my own artistic language, I went through various processes and finally - inspired by Mark Rothko - turned to «meta-physical» color field painting. I was fascinated by the sensuality of his paintings coupled with their tremendous emotional depth. The path was cleared.

In my further artistic development, I increasingly approached the expressive-abstract squeegee technique of Gerhard Richter and quickly recognised the parallels to the «metaphysical» color field painting. His works also carry this immense power and inner peace.

My oeuvre is documented by the works presented in this portfolio.

Color field painting Abstract squeegee technique Abstract mixed media

The non-plannable and the modelled randomness paired with the knowledge and artistic perspective from the first creative process has resulted in a coherent oeuvre.

statement.

«My art is not abstract, it is alive and breathes»

Mark Rothko

Painting reveals to me a consciousness that liberates and at the same time stimulates my intuition and my creative work.

As a self-taught artist, I came to painting late in life, although my deep passion for oil painting was already pronounced in my youth. In my search for my personal artistic language, I went through various processes. My engagement with the overwhelming work of the American expressionist Mark Rothko ultimately led me to turn away from figurative painting towards non-objective painting and «metaphysical» color field painting.

I am fascinated by how a painting with countless thin layers of colour and blurred, «floating» areas of colour piled into one another can develop great inner power and depth and evoke unadulterated human emotions in the viewer. My art endeavours to breathe life into my works by linking the sensual with the metaphysical. The works receive their meditative aura through the conscious and experimental use of various mediums such as iron dispersion, oil tempera, alkyd and dammar resin.

In my further artistic development - inspired by Gerhard Richter - I have increasingly turned to the abstract squeegee technique, which has strong parallels to «metaphysical» color field painting. The aim is the same: to create quiet, introspective and at the same time dramatic, powerful paintings.

In contrast to color field painting, the works of the squeegee technique cannot be planned and this gives them their tension and drama. The considered and modelled randomness with squeegees, palette knives and brushes creates compositions in the sequence of addition and subtraction of tools and colour that are often reminiscent of spatial and landscape depictions.

dynamic silence.

«I want to end up with a picture that I have not planned.» Gerhard Richter

Introspection and mindfulness are what move my soul and my hand when I breathe life into my works. An action painting that follows a creative phase of contemplation in an unconstrained and dynamic way. A constant pondering and harmonising that progresses on the canvas to the point of mental stillness.

I believe in an art that lives and breathes and implies a mental exchange.

My references are «spiritual» painters such as Mark Rothko and Gerhard Richter, both in the use of colour and in technique. Whereas in color field painting it is heavily thinned layers of paint, oil tempera and brushes, in squeegee painting it is undiluted, impasto oil paints and squeegees that model the image layer by layer. As the bearer of a language that has characterised the history of contemporary art, I have created a coherent and identifiable oeuvre with my own individual «stroke».



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Contact.

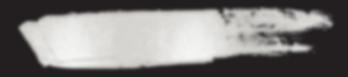
works of art.

color field painting.

Harmony of colours and forms, spontaneous expression and meditative depth.

Ultimately, it is the search for a connection between the sensual and the metaphysical that drives me.

The challenge for me is to create an introspective state of consciousness of stillness and attentiveness with countless thin layers of colour and stacked, intertwined, «floating» monochrome colour surfaces. A point of reference that fills the room with a sense of space, light and informal forms.





Close up No. 1030_Untitled



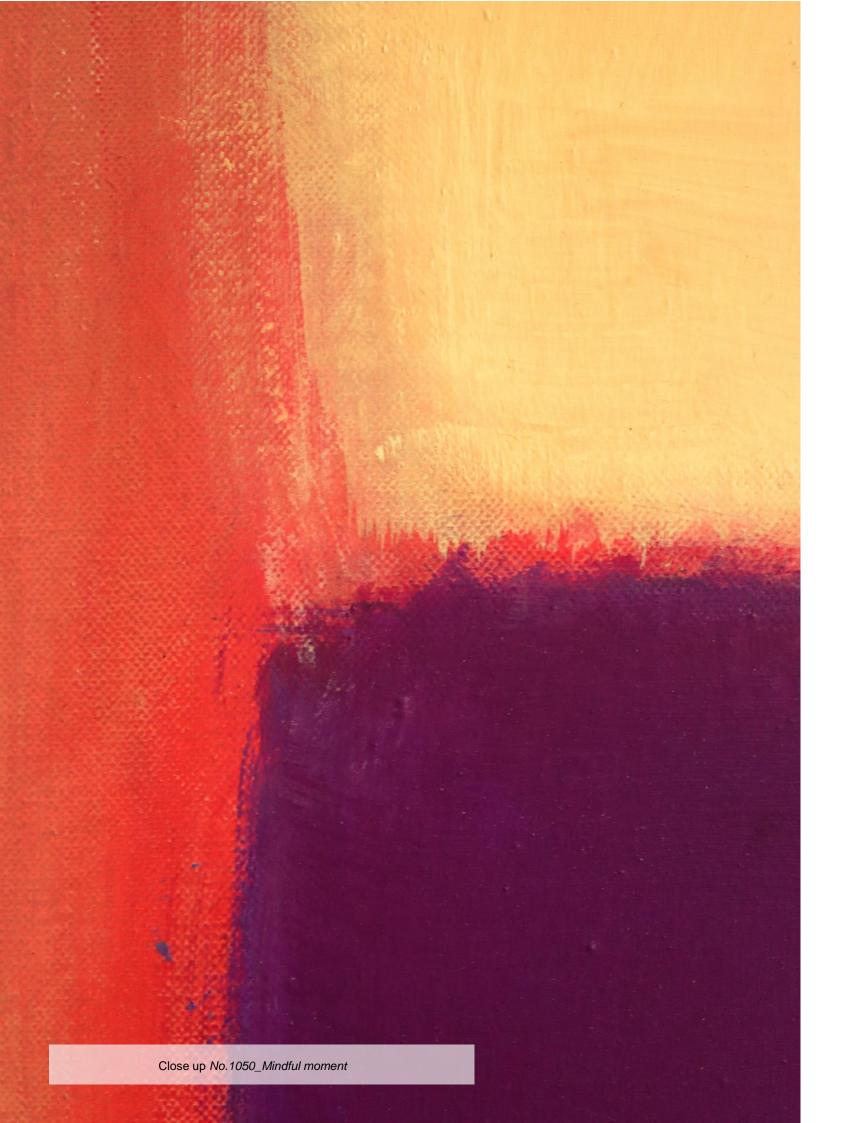
No. 1030_Untitled, Oil on canvas, 160 x 120 x 2,8 cm - 2019



No. 1055_Luminosity, Oil on canvas, 140 x 120 x 2 cm - 2016



No.1050_Mindful moment, Oil on canvas, 140 x 120 x 2 cm - 2018





No.1202_Transition I, Mixed media on canvas, 110 x 110 x 2 cm – 2017



No.1001_Illumination I, Oil on canvas, 140 x 140 x 2 cm - 2017



No.1056_White cloud, Oil on canvas, 140 x 120 x 2 cm – 2018



No.1108_Oracle, Mixed media on canvas, 140 x 120 x 2,8 cm – 2020

squeegee technique.

Multi-layered applications of paint, scrapings and overlays with squeegees, palette knives and brushes, the inherent effect and randomness of colour and form.

In the development process of my works, it is mainly the spontaneous and at the same time extremely thoughtful perception that speaks from within and gradually gives the picture the breath of life.

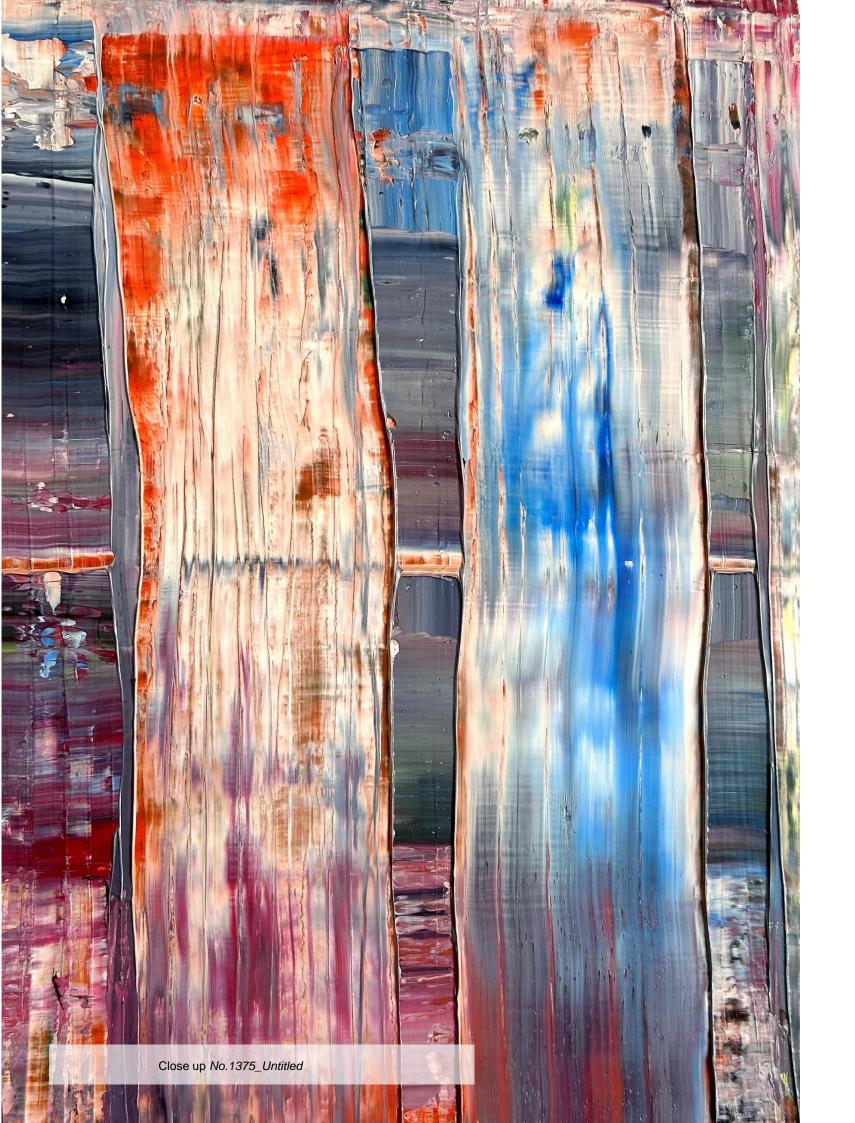
The non-plannable, the nevertheless thought-out and modelled randomness allow dramatic compositions to emerge in the sequence of addition and subtraction with tools and colour, which are reminiscent of spatial or landscape representations, yet remain non-objective and leave open the free interpretation of individual perception.



Close up No.1375_Untitled



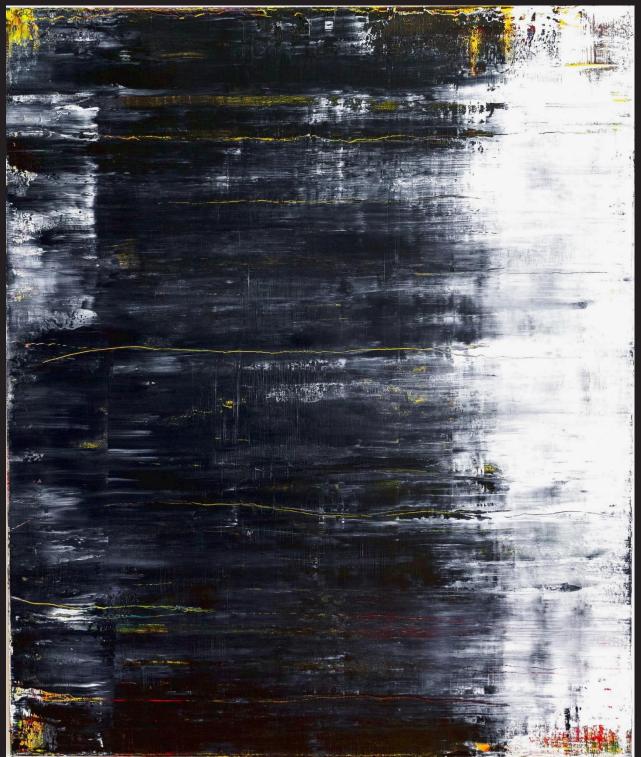
No.1375_Untitled, Oil on canvas, 100 x 100 x 2 cm (with frame) – 2024





No.1376_Untitled, Oil on canvas, 100 x 100 x 2 cm – 2023





No.1309_Untitled, Oil on canvas, 120 x 100 x 2 cm – 2021



Close up No.1370_Untitled



No.1370_Untitled, Oil on canvas, 120 x 120 x 2 cm - 2021



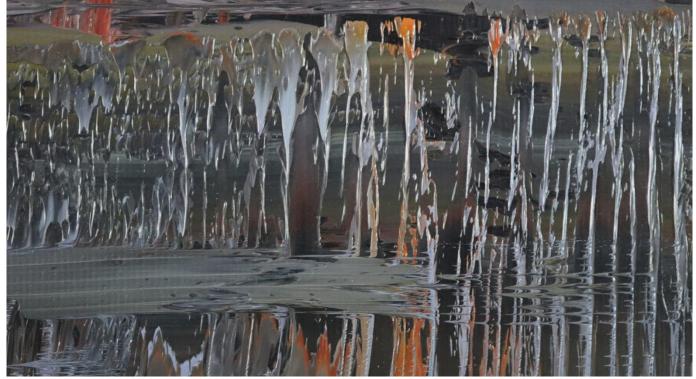
No.1456_Untitled, Oil on canvas, 80 x 60 x 2,8 cm (with frame) – 2024



Close up No.1456_Untitled



No.1366_Untitled, Oil on canvas, 100 x 100 x 2 cm - 2021



Close up No.1366_Untitled



No. 1453_Forest, Oil on canvas, 80 x 60 x 2,8 cm – 2024



Close up No.1453_Forest



No.1385_Untitled, Oil on canvas, 100 x 100 x 2 cm – 2024



No.1455_Thunderstorm scenery, Oil on canvas, 60 x 80 x 2,8 cm (with frame) - 2024

mixed media.

«The best way to convey complex feelings and thoughts is to simplify them as much as possible» Mark Rothko

My abstract mixed media works on canvas and paper are archaic, dynamic and reduced in colour and form. The works concentrate on textures and subtle abstract color (field) compositions.

The point of reference for my color field and squeegee works is nature and stillness, the abundance in simplicity.





No.1312_Untitled, Mixed media on canvas, 120 x 100 x 2 cm - 2022



Close up No.1304_Untitled



No.1304_Untitled, Mixed media on canvas, 120 x 120 x 2 cm - 2022



No.1315_Untitled, Mixed media on canvas, 120 x 100 x 2 cm - 2023



Close up No.1315_Untitled



No.2012_Untitled, Mixed media on paper, 82,5 x 62,5 x 4 cm (with object frame) – 2024



No.2003_Bleu flottand II, Mixed media on paper, 82,5 x 62,5 x 4 cm (with object frame) – 2020

«The ability to believe is our most important characteristic, and it is only adequately realised in art.»

Gerhard Richter

